

# 1967 CENSUS OF BUSINESS



Reference Copy

BUREAU OF THE CENSUS  
MAY 14 12 12 PM '70

## MAJOR RETAIL CENTERS

in Standard Metropolitan  
Statistical Areas

### MISSOURI



The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade  
Vols. V, VI—Wholesale Trade  
Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

#### **VOL. I. RETAIL TRADE, SUBJECT REPORTS**

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

#### **VOL. II. RETAIL TRADE, AREA STATISTICS**

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

#### **VOL. III. MAJOR RETAIL CENTERS**

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

#### **VOL. IV. RETAIL MERCHANDISE LINE SALES**

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

Issued May 1970

This report is a preprint of a corresponding chapter of Vol. III—Retail Trade, Major Retail Centers.

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**MISSOURI, BC67-MRC-26**

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# 1967 CENSUS OF BUSINESS



BC67-MRC-26

## MAJOR RETAIL CENTERS

in Standard Metropolitan  
Statistical Areas

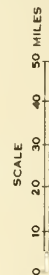
### MISSOURI



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Incorporated places of 100,000 and over  
 Incorporated places of 25,000-100,000  
 Standard Metropolitan Statistical Areas



# Introduction

**AUTHORITY AND SCOPE**—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

**AREAS COVERED**—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

**DELINEATION OF MAJOR RETAIL CENTERS**—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**STANDARD METROPOLITAN STATISTICAL AREAS**—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

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<sup>1</sup>Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967**, as amended January 15, 1968.



MAJOR RETAIL CENTERS  
IN STANDARD METROPOLITAN  
STATISTICAL AREAS

# Missouri

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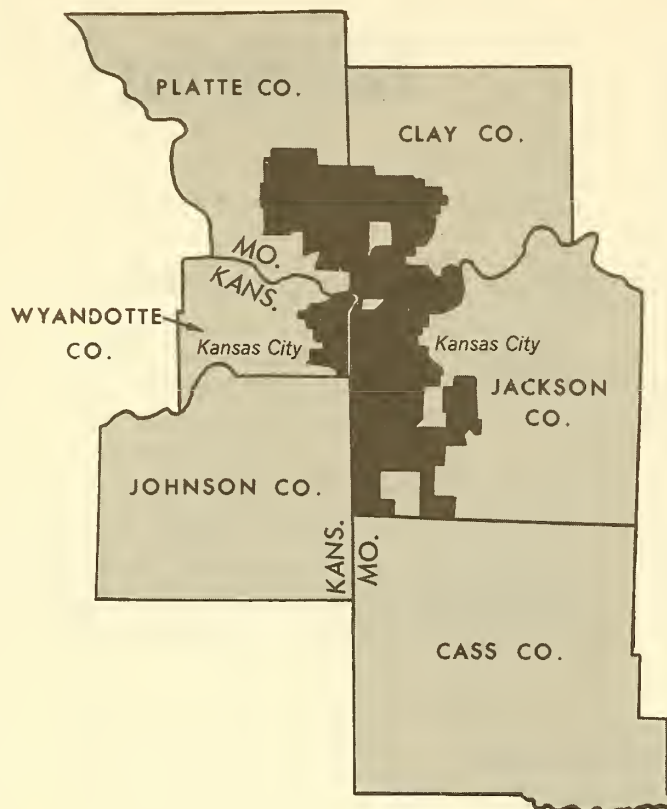
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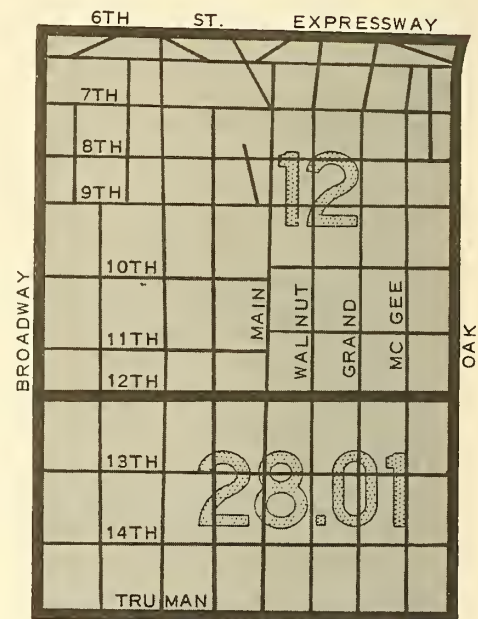
# KANSAS CITY, MO.-KANS.

Standard Metropolitan Statistical Area  
and Central Business Districts

1967



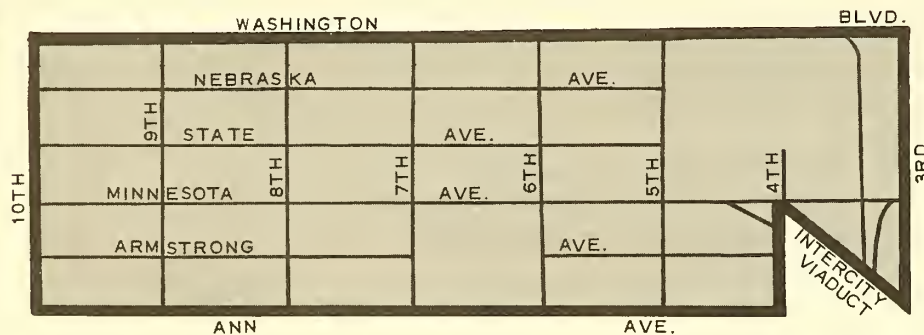
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**KANSAS CITY, MO.**

Comprising Census Tracts 12 and 28.01

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**KANSAS CITY, KANS.**

Comprising Census Tract 418

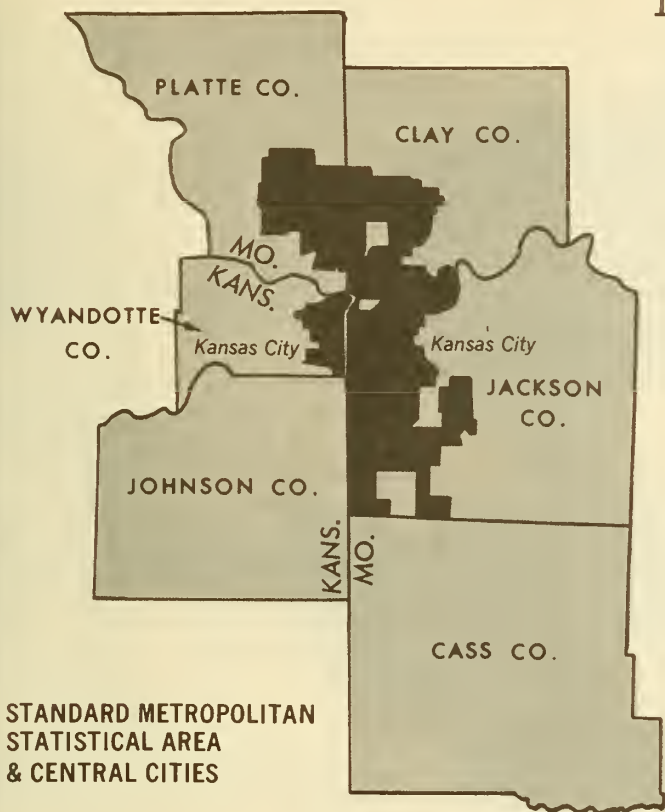
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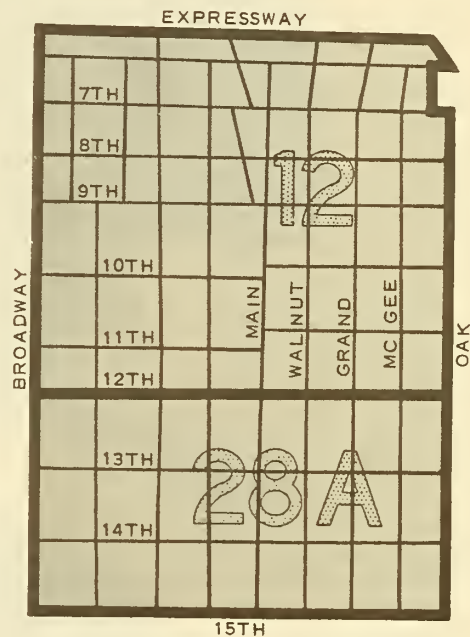
Standard Metropolitan Statistical Area  
and Central Business District

1963



STANDARD METROPOLITAN  
STATISTICAL AREA  
& CENTRAL CITIES

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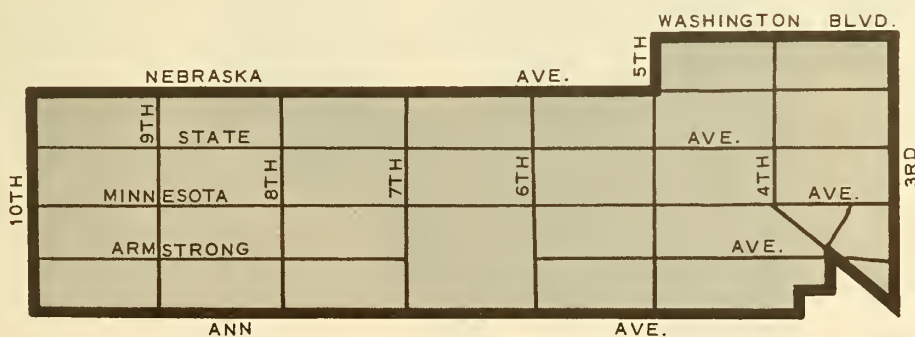


KANSAS CITY, MO.

CENTRAL  
BUSINESS  
DISTRICT

Comprising Census Tracts 12 and 28-A

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KANSAS CITY, KANS.

CENTRAL  
BUSINESS  
DISTRICT

Comprising Census Tract 418

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# KANSAS CITY, MO.-KANS.

## Cities and Major Retail Centers

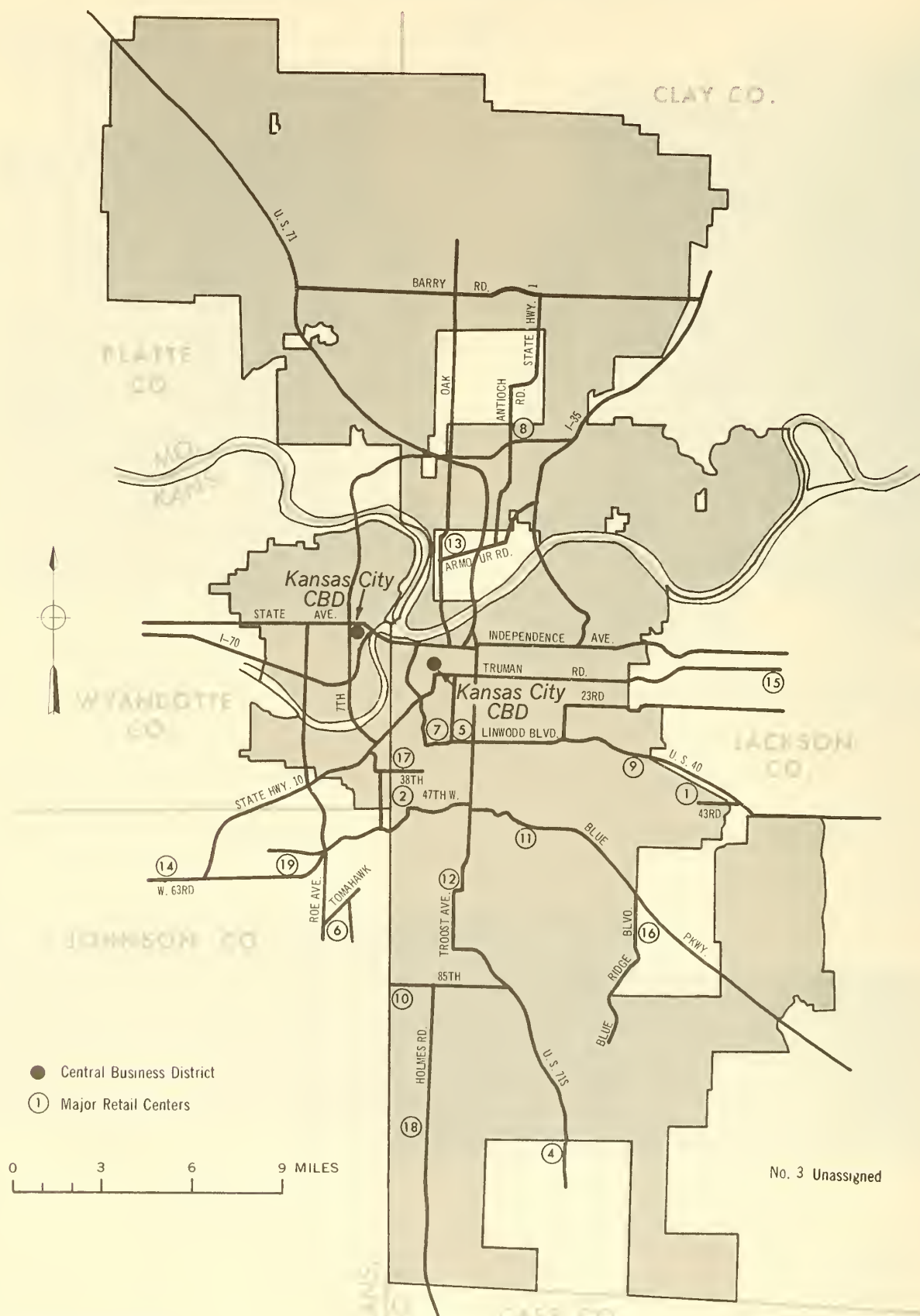


TABLE 1. The Central Business District: 1967 and 1963

## PART A. Kansas City, Kans.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	120	52 666	6 9D5	1 611	131	55 238	6 977
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	3	314	52	14	5	923	110
5251	HARDWARE STORES. . . . .	-	-	-	-	1	(D)	(D)
52 EX. 5251	OTHER. . . . .	3	314	52	14	4	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	7	9 63D	1 332	355	8	8 953	1 294
531	DEPARTMENT STORES. . . . .	1	(D)	(D)	(D)	1	(D)	(D)
533	VARIETY STORES. . . . .	3	2 136	315	103	4	1 605	324
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	3	(D)	(D)	(D)	3	(D)	(D)
54	FOOD STORES. . . . .	6	2 859	267	52	7	3 313	317
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	10	21 482	2 D87	341	11	24 231	2 366
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	3	(D)	(D)	(D)	2	(D)	(D)
56	APPAREL AND ACCESSORY STORES . . . . .	21	4 49D	846	251	27	4 991	825
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	6	1 287	198	71	7	1 708	259
562	WOMEN'S READY-TO-WEAR STORES, . . . . .	5	1 D68	168	63	5	868	143
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	15	3 2D3	648	18D	20	3 283	566
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	3	5D3	(D)	(D)	5	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	4	1 623	432	1D7	5	1 282	257
566	SHOE STORES <sup>3</sup> . . . . .	5	947	147	49	5	857	145
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	2	(D)	(D)	(D)	5	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	15	4 295	653	116	18	4 492	661
5712	FURNITURE STORES . . . . .	9	3 641	5D6	9D	8	2 338	359
OTHER 571	HOME FURNISHINGS STORES. . . . .	2	(D)	(D)	(D)	2	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	4	(D)	(D)	(D)	8	(D)	(D)
58	EATING AND DRINKING PLACES . . . . .	19	1 526	381	157	19	1 219	298
5812	EATING PLACES. . . . .	16	1 4D9	366	149	18	(D)	(D)
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	3	117	15	8	1	(D)	(D)
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	8	5 D33	7D5	2D7	6	(D)	(D)
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	28	(D)	(D)	(D)	28	2 668	474
592	LIQUOR STORES. . . . .	3	(D)	(D)	(D)	2	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	2	(D)	(D)	(D)	1	(D)	(D)
597	JEWELRY STORES . . . . .	8	1 199	231	37	8	1 178	185
5992	FLORISTS . . . . .	1	(D)	(D)	(D)	1	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>†</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 1. The Central Business District: 1967 and 1963—Continued

## PART B. Kansas City, Mo.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	334	131 510	30 006	7 103	416	137 676	29 957
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	4	(D)	(D)	(D)	11	4 446	668
5251	HARDWARE STORES. . . . .	—	—	—	—	3	(D)	(D)
52 EX. 5251	OTHER. . . . .	4	(D)	(D)	(D)	8	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	8	45 916	11 025	2 253	10	44 679	10 123
531	DEPARTMENT STORES. . . . .	3	40 786	10 000	1 947	4	40 905	9 333
533	VARIETY STORES . . . . .	2	(D)	(D)	(D)	2	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	3	(D)	(D)	(D)	4	(D)	(D)
54	FOOD STORES. . . . .	6	1 815	(D)	(D)	12	2 350	411
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	2	(D)	(D)	(D)	2	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	8	1 929	378	50	7	(D)	(D)
56	APPAREL AND ACCESSORY STORES . . . . .	60	29 002	7 047	1 694	85	33 699	7 427
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	25	12 284	3 214	821	33	12 731	3 110
562	WOMEN'S READY-TO-WEAR STORES . . . . .	15	11 395	3 019	787	12	10 811	2 668
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	35	16 718	3 833	873	52	20 968	4 317
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	9	1 410	(D)	(D)	19	3 915	881
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	4	11 169	2 802	644	5	13 764	2 898
566	SHOE STORES <sup>3</sup> . . . . .	17	3 925	808	176	25	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	3	(D)	(D)	(D)	3	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	17	9 874	1 578	304	24	11 015	2 176
5712	FURNITURE STORES . . . . .	4	2 873	270	64	7	3 872	910
OTHER 571	HOME FURNISHINGS STORES. . . . .	3	655	95	22	6	1 671	260
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	10	6 346	1 213	218	11	5 472	1 006
58	EATING AND DRINKING PLACES . . . . .	110	16 857	5 419	1 796	123	14 037	4 681
5812	EATING PLACES. . . . .	74	13 850	4 666	1 552	80	11 274	4 041
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	36	3 007	753	244	43	2 763	640
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	15	7 312	1 120	294	18	6 318	1 036
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	104	14 125	2 531	505	124	15 532	2 680
592	LIQUOR STORES. . . . .	3	247	(D)	(D)	3	702	31
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	4	2 143	306	49	3	(D)	(D)
597	JEWELRY STORES . . . . .	24	6 174	1 177	201	25	4 964	838
5992	FLORISTS . . . . .	4	451	104	21	6	586	114

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

## PART A. Kansas City, Kans.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 243	222 448	(D)	(D)	898	141 107	16 445
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	45	12 765	1 866	330	38	5 480	784
5251	HARDWARE STORES. . . . .	11	(D)	(D)	(D)	11	2 080	277
52 EX. 5251	OTHER. . . . .	34	(D)	(D)	(D)	27	3 400	507
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	32	23 349	(D)	(D)	18	10 082	1 441
531	DEPARTMENT STORES. . . . .	3	14 661	1 958	456	1	(D)	(D)
533	VARIETY STORES . . . . .	15	(D)	(D)	(D)	10	2 665	460
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	14	(D)	414	124	7	(D)	(D)
54	FOOD STORES. . . . .	183	58 395	5 050	1 097	133	28 064	2 419
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	96	48 877	4 916	879	64	49 344	4 881
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	210	24 917	2 019	580	154	11 750	1 140
56	APPAREL AND ACCESSORY STORES . . . . .	50	8 033	1 285	387	47	6 343	987
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	15	1 467	(D)	(D)	12	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES . . . . .	12	1 231	(D)	(D)	8	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	35	6 566	(D)	(D)	35	(D)	(D)
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	4	(D)	(D)	(D)	6	933	151
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	9	(D)	(D)	(D)	13	2 210	371
566	SHOE STORES <sup>3</sup> . . . . .	12	1 574	222	74	7	1 028	169
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	5	245	28	11	9	296	21
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	65	10 106	1 393	258	52	8 522	1 268
5712	FURNITURE STORES . . . . .	25	(D)	(D)	(D)	20	3 799	589
OTHER 571	HOME FURNISHINGS STORES. . . . .	16	(D)	145	31	13	1 209	178
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	24	(D)	(D)	(D)	19	3 514	501
58	EATING AND DRINKING PLACES . . . . .	298	13 718	2 887	1 315	224	7 703	1 721
5812	EATING PLACES. . . . .	202	11 842	2 673	1 220	156	6 176	1 572
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	96	1 876	214	95	68	1 527	149
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	43	11 586	(D)	(D)	39	6 888	1 006
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	221	10 702	1 173	290	129	6 931	798
592	LIQUOR STORES. . . . .	70	3 533	159	57	45	2 059	91
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	9	(D)	76	22	5	392	57
597	JEWELRY STORES . . . . .	17	(D)	291	51	9	1 341	195
5992	FLORISTS . . . . .	18	753	133	36	8	453	80

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

T Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963—Continued

## PART B. Kansas City, Mo.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	3 960	1 002 792	140 272	35 299	3 563	836 914	117 290
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	139	28 136	4 567	711	142	26 387	3 963
5251	HARDWARE STORES. . . . .	52	(D)	530	120	48	4 830	731
52 EX. 5251	OTHER. . . . .	87	(D)	4 037	591	94	21 557	3 232
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	137	195 159	29 801	7 362	103	159 588	25 399
531	DEPARTMENT STORES. . . . .	23	169 617	25 512	6 099	22	139 533	21 994
533	VARIETY STORES . . . . .	40	15 231	2 640	873	36	11 904	2 180
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	73	8 690	1 649	390	45	8 151	1 225
54	FOOD STORES. . . . .	510	200 535	18 191	4 028	498	167 787	14 772
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	240	168 391	16 404	2 553	250	152 838	14 349
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	508	66 227	6 576	2 034	436	43 493	4 788
56	APPAREL AND ACCESSORY STORES . . . . .	251	83 608	15 518	4 057	269	71 881	13 225
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	96	34 257	6 649	1 863	99	30 684	5 883
562	WOMEN'S READY-TO-WEAR STORES . . . . .	67	30 697	5 990	1 714	53	25 327	4 858
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	155	49 351	8 869	2 194	170	41 197	7 342
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	41	14 080	2 540	509	42	10 393	1 982
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	20	21 864	4 354	1 116	33	19 897	3 733
566	SHOE STORES <sup>3</sup> . . . . .	59	(D)	(D)	(D)	68	9 449	1 415
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	14	(D)	(D)	(D)	27	1 458	212
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	228	45 155	7 062	1 465	196	35 080	5 793
5712	FURNITURE STORES . . . . .	63	15 241	2 088	404	73	13 248	2 392
OTHER 571	HOME FURNISHINGS STORES. . . . .	77	6 606	1 620	399	43	5 536	1 027
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	88	23 308	3 354	662	80	16 296	2 374
58	EATING AND DRINKING PLACES . . . . .	1 013	101 007	26 375	9 355	919	75 458	20 073
5812	EATING PLACES. . . . .	666	79 814	22 441	8 052	595	57 283	16 834
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	347	21 193	3 934	1 303	324	18 175	3 239
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	175	51 532	7 327	1 886	184	44 668	6 413
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	759	63 042	8 451	1 848	566	59 734	8 515
592	LIQUOR STORES. . . . .	88	13 475	878	213	91	15 139	870
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	33	5 677	(D)	(D)	18	1 908	263
597	JEWELRY STORES . . . . .	72	11 450	1 976	338	69	8 587	1 319
5992	FLORISTS . . . . .	52	4 209	1 000	259	38	2 931	680

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>†</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

KANSAS CITY, MO.-KANS., SMSA—Consists of Cass, Clay, Jackson, and Platte Counties, Mo., and Johnson and Wyandotte Counties, Kans.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	8 792	2 012 386	250 202	62 613	7 526	1 534 451	191 339
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	454	88 293	12 091	2 139	426	62 915	8 216
5251	HARDWARE STORES. . . . .	150	12 609	1 538	400	127	11 625	1 526
52 EX. 5251	OTHER. . . . .	304	75 684	10 553	1 739	299	51 290	6 690
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	330	306 215	44 139	10 958	253	227 223	33 431
531	DEPARTMENT STORES. . . . .	41	249 103	35 855	8 376	40	186 001	27 156
533	VARIETY STORES . . . . .	112	31 515	4 985	1 676	102	22 929	3 914
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	177	25 597	3 299	906	111	18 293	2 361
54	FOOD STORES. . . . .	1 085	461 387	40 954	9 150	974	352 701	30 173
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	590	409 169	38 337	6 193	534	323 919	29 142
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	1 333	168 975	15 399	4 593	1 249	120 080	11 705
56	APPAREL AND ACCESSORY STORES . . . . .	488	115 539	20 154	5 394	490	98 618	17 022
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	189	45 337	8 161	2 344	182	38 931	7 029
562	WOMEN'S READY-TO-WEAR STORES . . . . .	146	40 806	7 391	2 154	115	31 575	5 722
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	299	70 202	11 993	3 050	308	59 687	9 993
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	63	17 567	3 068	623	68	13 402	2 454
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	48	31 957	6 031	1 582	69	28 743	5 010
566	SHOE STORES <sup>3</sup> . . . . .	111	(D)	(D)	(D)	120	15 066	2 214
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	31	(D)	(D)	(D)	51	2 476	315
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	565	84 028	12 387	2 506	452	62 911	9 653
5712	FURNITURE STORES . . . . .	147	27 649	3 698	741	169	23 381	3 835
OTHER 571	HOME FURNISHINGS STORES. . . . .	173	13 358	2 731	646	100	10 780	1 798
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	245	43 021	5 958	1 119	183	28 750	4 020
58	EATING AND DRINKING PLACES . . . . .	1 899	156 141	38 661	14 733	1 657	111 183	28 603
5812	EATING PLACES. . . . .	1 327	127 803	33 766	13 026	1 167	88 099	24 807
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	572	28 338	4 895	1 707	490	23 084	3 796
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	346	104 617	14 508	3 795	339	77 733	11 236
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	1 702	118 022	13 572	3 152	1 152	97 168	12 158
592	LIQUOR STORES. . . . .	249	24 210	1 405	409	222	22 853	1 222
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	84	12 020	1 425	284	51	3 680	508
597	JEWELRY STORES . . . . .	145	15 831	2 628	477	116	12 125	1 817
5992	FLORISTS . . . . .	116	7 393	1 593	439	81	4 895	1 009

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

## PART A. Kansas City, Kans.

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-4.7	57.6	31.1	100.0	100.0	100.0
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIP- MENT DEALERS . . . . .	-66.0	132.9	40.3	0.6	5.7	4.4
5251	HARWARE STORES . . . . .	(0)	(0)	8.5	-	(0)	0.6
52 EX. 5251	OTHER . . . . .	(0)	(0)	47.6	0.6	(0)	3.8
53 PART	GENERAL MERCHANOISE GROUP STORES <sup>1</sup> . . . . .	7.6	131.6	34.8	18.3	10.5	15.2
531	DEPARTMENT STORES . . . . .	(0)	(0)	33.9	(0)	6.6	12.4
533	VARIETY STORES . . . . .	33.1	(0)	37.4	4.1	(0)	1.5
539	MISCELLANEOUS GENERAL MERCHANOISE STORES. .	(0)	(0)	39.9	(0)	(0)	1.3
54	FOOD STORES . . . . .	-13.7	108.1	30.8	5.4	26.2	22.9
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-11.4	-1.0	26.3	40.8	22.0	20.3
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	(0)	112.1	40.7	(0)	11.2	8.4
56	APPAREL AND ACCESSORY STORES. . . . .	-10.0	26.6	17.2	8.5	3.6	5.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-24.7	(0)	16.5	2.4	0.7	2.2
562	WOMEN'S READY-TO-WEAR STORES . . . . .	23.0	(0)	29.2	2.0	0.6	2.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	-2.4	(0)	17.6	6.1	2.9	3.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-4.3	18.6	33.6	8.2	4.5	4.2
5712	FURNITURE STORES . . . . .	55.7	(0)	18.3	6.9	(0)	1.4
OTHER 571	HOME FURNISHINGS STORES . . . . .	(0)	(0)	23.9	(0)	(0)	0.7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	7.3	(0)	49.6	(0)	(0)	2.1
58	EATING AND DRINKING PLACES. . . . .	25.2	78.1	40.4	2.9	6.2	7.8
5812	EATING PLACES . . . . .	(0)	91.7	45.1	2.7	5.3	6.4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	(0)	22.9	22.8	0.2	0.9	1.4
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	(0)	68.2	34.6	10.0	5.3	5.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	(0)	54.4	21.5	(0)	4.8	5.9
592	LIQUOR STORES . . . . .	(0)	71.6	5.9	(0)	2.0	1.2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	(0)	(0)	226.6	(0)	(0)	0.6
597	JEWELRY STORES. . . . .	1.8	(0)	30.6	2.3	(0)	0.8
5992	FLORISTS. . . . .	(0)	66.2	51.0	(0)	0.3	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

† Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967-Continued

## PART B. Kansas City, Mo.

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-4.5	19.8	31.1	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	(0)	6.6	40.3	(0)	2.8	4.4
5251	HARDWARE STORES . . . . .	(0)	(0)	8.5	-	(0)	0.6
52 EX. 5251	OTHER . . . . .	(0)	(0)	47.6	(0)	(0)	3.8
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2.8	19.5	34.8	34.9	19.5	15.2
531	DEPARTMENT STORES . . . . .	-0.3	12.6	33.9	31.0	16.9	12.4
533	VARIETY STORES . . . . .	(0)	27.9	37.4	(0)	1.5	1.5
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	(0)	26.5	39.9	(0)	1.1	1.3
54	FOOD STORES . . . . .	-22.8	19.5	30.8	1.4	20.0	22.9
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	(0)	10.2	26.3	(0)	16.8	20.3
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(0)	52.3	40.7	1.5	6.6	8.4
56	APPAREL AND ACCESSORY STORES . . . . .	-13.9	16.3	17.2	22.0	8.3	5.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-3.5	11.6	16.5	9.3	3.4	2.2
562	WOMEN'S READY-TO-WEAR STORES . . . . .	5.4	21.2	29.2	8.7	3.1	2.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	-20.3	19.8	17.6	12.7	4.9	3.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-10.4	28.7	33.6	7.5	4.5	4.2
5712	FURNITURE STORES . . . . .	-25.8	15.0	18.3	2.2	1.5	1.4
OTHER 571	HOME FURNISHINGS STORES . . . . .	-60.8	19.3	23.9	0.5	0.7	0.7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	16.0	43.0	49.6	4.8	2.3	2.1
58	EATING AND DRINKING PLACES . . . . .	20.1	33.9	40.4	12.8	10.1	7.8
5812	EATING PLACES . . . . .	22.8	39.3	45.1	10.5	8.0	6.4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	8.8	16.6	22.8	2.3	2.1	1.4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	15.7	15.4	34.6	5.6	5.1	5.2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	-9.1	5.5	21.5	10.7	6.3	5.9
592	LIQUOR STORES . . . . .	-64.8	-11.0	5.9	0.2	1.3	1.2
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . .	(0)	197.5	226.6	1.6	0.6	0.6
597	JEWELRY STORES . . . . .	24.4	33.3	30.7	4.7	1.1	0.8
5992	FLORISTS . . . . .	-23.0	43.6	51.0	0.3	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>5</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

## PART A. Kansas City, Kans.

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	23.7	2.6
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	2.5	0.4
5251	HARDWARE STORES . . . . .	(D)	-
52 EX. 5251	OTHER . . . . .	(D)	0.4
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	41.2	3.1
531	DEPARTMENT STORES . . . . .	(D)	(D)
533	VARIETY STORES. . . . .	(D)	6.8
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	4.9	0.6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	44.0	5.3
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	(D)
56	APPAREL AND ACCESSORY STORES. . . . .	55.9	3.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	87.7	2.8
562	WOMEN'S READY-TO-WEAR STORES. . . . .	86.8	2.6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	48.8	4.6
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	(D)	2.9
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	5.1
566	SHOE STORES <sup>3</sup> . . . . .	60.2	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	42.5	5.1
5712	FURNITURE STORES. . . . .	(D)	13.2
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	14.9	(D)
58	EATING AND DRINKING PLACES. . . . .	11.1	1.0
5812	EATING PLACES . . . . .	11.9	1.1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	6.2	0.4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	43.4	4.8
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	(D)	(D)
592	LIQUOR STORES . . . . .	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(D)	(D)
597	JEWELRY STORES. . . . .	(D)	7.6
5992	FLORISTS. . . . .	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967—Continued

## PART B. Kansas City, Mo.

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	13.1	6.5
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	(D)	(D)
5251	HARDWARE STORES . . . . .	(D)	-
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	23.5	15.0
531	DEPARTMENT STORES . . . . .	24.0	16.4
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	0.9	0.4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	2.9	1.1
56	APPAREL AND ACCESSORY STORES. . . . .	34.7	25.1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	35.9	27.1
562	WOMEN'S READY-TO-WEAR STORES. . . . .	37.1	27.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	33.9	23.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	10.0	8.0
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	51.1	35.0
566	SHOE STORES <sup>3</sup> . . . . .	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	11.1	6.7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	21.9	11.8
5712	FURNITURE STORES. . . . .	18.9	10.4
OTHER 571	HOME FURNISHINGS STORES . . . . .	9.9	4.9
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	27.2	14.8
58	EATING AND DRINKING PLACES. . . . .	16.7	10.8
5812	EATING PLACES . . . . .	17.4	10.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	14.2	10.6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	14.2	7.0
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	22.4	12.0
592	LIQUOR STORES . . . . .	1.8	1.0
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	37.7	17.8
597	JEWELRY STORES. . . . .	53.9	39.0
5992	FLORISTS. . . . .	10.7	6.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district Kansas City, Kans.	Central business district Kansas City, Mo.	Major retail centers (see descriptions below)	
					No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER. . . . .	8 792	120	334	42	89
	SALES . . . . . \$1,000. . .	2 012 386	52 666	131 510	37 975	64 992
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER. . . . .	3 330	33	131	10	19
	SALES . . . . . \$1,000. . .	722 145	9 418	25 984	3 671	11 731
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER. . . . .	1 383	43	85	21	39
	SALES . . . . . \$1,000. . .	505 782	18 415	84 792	32 011	45 477
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER. . . . .	4 079	44	118	11	31
	SALES . . . . . \$1,000. . .	784 459	24 833	20 734	2 293	7 784
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	8 792	120	334	42	89
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	454	3	4	-	1
5251	HARDWARE STORES . . . . .	150	-	-	-	-
52 EX. 5251	OTHER . . . . .	304	3	4	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	330	7	8	6	7
531	DEPARTMENT STORES . . . . .	41	1	3	3	2
533	VARIETY STORES. . . . .	112	3	2	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	177	3	3	1	4
54	FOOD STORES . . . . .	1 085	6	6	5	6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	590	10	2	3	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	1 333	3	8	3	3
56	APPAREL AND ACCESSORY STORES. . . . .	488	21	60	12	29
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	189	6	25	5	17
562	WOMEN'S READY-TO-WEAR STORES. . . . .	146	5	15	4	11
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	299	15	35	7	12
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	565	15	17	3	3
5712	FURNITURE STORES. . . . .	147	9	4	-	1
OTHER 571	HOME FURNISHING STORES. . . . .	173	2	3	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	245	4	10	3	1
58	EATING AND DRINKING PLACES. . . . .	1 899	19	110	4	11
5812	EATING PLACES . . . . .	1 327	16	74	4	10
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	572	3	36	-	1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	346	8	15	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	1 702	28	104	5	27
592	LIQUOR STORES . . . . .	249	3	3	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	84	2	4	-	1
597	JEWELRY STORES. . . . .	145	8	24	1	4
5992	FLORISTS. . . . .	116	1	4	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Blue Ridge Center" and establishments in the area bounded by: U.S. Hwy. 40 East, east side of Blue Ridge Blvd., 43rd, and Sterling Ave. (Kansas City and Independence city, Jackson Co., Mo.)

MRC No. 2 Includes the planned center known as "Country Club Plaza" and establishments in the area bounded by 46th St. Ter., J.C. Nichols Pkwy., Ward Pkwy., Jefferson, 47th, and Pennsylvania Ave. (Kansas City, Jackson Co. Mo.)



TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 4	No. 5	No. 6	No. 7
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	36	91	37	27
	SALES . . . . . \$1,000. .	17 761	18 913	17 853	4 993
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	7	37	9	15
	SALES . . . . . \$1,000. .	7 461	8 226	5 671	1 336
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	20	31	15	4
	SALES . . . . . \$1,000. .	8 584	6 534	10 315	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	9	23	13	8
	SALES . . . . . \$1,000. .	1 716	4 153	1 867	(0)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	36	91	37	27
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	2	4	2	1
5251	HARDWARE STORES . . . . .	1	2	1	-
52 EX. 5251	OTHER . . . . .	1	2	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5	5	4	1
531	DEPARTMENT STORES . . . . .	1	1	1	1
533	VARIETY STORES. . . . .	2	2	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	2	2	2	-
54	FOOD STORES . . . . .	2	9	5	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1	4	-	1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	2	1	3	2
56	APPAREL AND ACCESSORY STORES. . . . .	10	19	9	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	3	7	4	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	3	2	4	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	7	12	5	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	5	7	2	3
5712	FURNITURE STORES. . . . .	1	1	-	1
OTHER 571	HOME FURNISHING STORES. . . . .	2	1	-	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	2	5	2	-
58	EATING AND DRINKING PLACES. . . . .	4	27	1	12
5812	EATING PLACES . . . . .	4	10	1	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-	17	-	7
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	1	3	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	4	14	8	4
592	LIQUOR STORES . . . . .	-	2	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	2	-	1	-
597	JEWELRY STORES. . . . .	1	4	4	1
5992	FLORISTS. . . . .	-	1	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 4 Includes the planned center known as "Truman Corners" and establishments in the area bounded by: Blue Ridge Blvd., U.S. Hwy. 71S. and 125th St. (Grandview, Jackson Co., Mo.)

MRC No. 5 Includes the establishments in the area bounded by: E. 30th, Forest Ave., E. Armour Blvd. and Harrison. (Kansas City, Mo.)

MRC No. 6 Includes the planned center known as "Prairie Village Shopping Center" in the area bounded by: Prairie Ln., east side of Mission Rd., W. 71st, and Tomahawk Rd. (Johnson Co., Kans.)

MRC No. 7 Includes the establishments on Main from 31st St. to 33rd St.; on Wyandotte from 31st St. to Linwood Blvd.; on 31st St. from Walnut to Wyandotte; and on Linwood Blvd. from Main to Wyandotte. (Kansas City, Mo.)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 8	No. 9	No. 10	No. 11
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	74	22	46	15
	SALES . . . . . \$1,000. .	24 189	8 436	33 381	5 376
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	18	6	8	5
	SALES . . . . . \$1,000. .	7 387	(0)	5 282	(0)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	31	2	26	1
	SALES . . . . . \$1,000. .	12 038	(0)	26 618	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	25	14	12	9
	SALES . . . . . \$1,000. .	4 764	4 793	1 481	1 006
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	74	22	46	15
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	4	-	1	-
5251	HARDWARE STORES . . . . .	1	-	-	-
52 EX. 5251	OTHER . . . . .	3	-	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	7	1	5	1
531	DEPARTMENT STORES . . . . .	1	1	2	1
533	VARIETY STORES. . . . .	2	-	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	4	-	2	-
54	FOOD STORES . . . . .	8	3	3	3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	4	10	-	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	5	2	3	6
56	APPAREL AND ACCESSORY STORES. . . . .	16	-	18	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	6	-	6	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	5	-	5	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	10	-	12	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	8	1	3	-
5712	FURNITURE STORES. . . . .	1	-	1	-
OTHER 571	HOME FURNISHING STORES. . . . .	1	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	6	1	2	-
58	EATING AND DRINKING PLACES. . . . .	6	3	4	2
5812	EATING PLACES . . . . .	5	2	4	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	1	1	-	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	4	-	1	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	12	2	8	2
592	LIQUOR STORES . . . . .	1	1	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	1	1
597	JEWELRY STORES. . . . .	2	-	1	-
5992	FLORISTS. . . . .	1	-	2	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 8 Includes the planned center known as "Antioch Center" and establishments in the area bounded by Chouteau Dr., south side of Vivion Rd., Wabash Ave., 51st N. and west side of Antioch Rd. (Kansas City, Mo.)

MRC No. 9 Includes establishments on E. New Hwy. 40 from Marsh Ave. to Hunter Ave. (Kansas City, Mo.)

MRC No. 10 Includes the planned center known as "Lincoln Mall" and establishments in the area bounded by 85th, Ward Parkway, 89th and State Line Rd. (Kansas City, Mo.)

MRC No. 11 Includes the establishments on E. Hwy. 50 (Blue Pkwy.) from Elmwood Ave. to Indiana Ave. (Kansas City, Mo.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 12	No. 13	No. 14	No. 15
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	31	34	14	70
	SALES . . . . . \$1,000. .	14 126	16 132	7 844	12 742
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	6	9	4	14
	SALES . . . . . \$1,000. .	1 478	5 617	(0)	2 076
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	16	10	4	26
	SALES . . . . . \$1,000. .	11 277	9 007	(0)	7 122
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	9	15	6	30
	SALES . . . . . \$1,000. .	1 371	1 508	1 692	3 544
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	31	34	14	70
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-				
	MENT DEALERS . . . . .	2	4	2	6
5251	HARDWARE STORES . . . . .	1	1	1	2
52 EX. 5251	OTHER . . . . .	1	3	1	4
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	4	3	2	6
531	DEPARTMENT STORES . . . . .	1	2	1	2
533	VARIETY STORES. . . . .	1	1	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	2	-	-	2
54	FOOD STORES . . . . .	3	4	1	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-	2	-	4
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	1	-	3	-
56	APPAREL AND ACCESSORY STORES. . . . .	12	4	2	11
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,				
	FURRIERS . . . . .	4	2	-	2
562	WOMEN'S READY-TO-WEAR STORES. . . . .	4	2	-	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	8	2	2	9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT				
	STORES . . . . .	-	3	-	9
5712	FURNITURE STORES. . . . .	-	1	-	2
OTHER 571	HOME FURNISHING STORES. . . . .	-	-	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC				
	STORES . . . . .	-	2	-	6
58	EATING AND DRINKING PLACES. . . . .	3	3	2	9
5812	EATING PLACES . . . . .	2	3	2	8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	1	-	-	1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	-	2	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	-	9	1	20
592	LIQUOR STORES . . . . .	6	-	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	1	-	3
597	JEWELRY STORES. . . . .	1	1	-	4
5992	FLORISTS. . . . .	1	1	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 12 Includes the planned center known as "The Landing" and establishments in the area bounded by north side of E. 63rd, the Paseo, E. Meyer Blvd., and Troost Ave. (Kansas City, Mo.)

MRC No. 13 Includes establishments on Armour Rd. from Howell St. to Swift St. on Swift St. from E. 18th Ave. to E. 21st Ave. and on E. 19th Ave. from Swift St. to Erie St. (North Kansas City, Clay Co., Mo.)

MRC No. 14 Includes the establishments on W. 63rd St. from Ballentine to King extended (10800 - 11200 blocks) (Shawnee)

MRC No. 15 Includes establishments in the area bounded by Truman Rd., Lynn, Kansas Ave., Osage, Lexington Ave., and Spring. (Independence city, Jackson Co., Mo.)



TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 16	No. 17	No. 18	No. 19
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	26	13	17	55
	SALES . . . . . \$1,000. .	20 484	10 126	6 051	18 077
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	8	3	6	12
	SALES . . . . . \$1,000. .	10 182	(D)	(D)	4 445
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	6	5	5	22
	SALES . . . . . \$1,000. .	3 210	(D)	(D)	9 897
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	12	5	6	21
	SALES . . . . . \$1,000. .	7 092	277	863	3 735
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	26	13	17	55
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	2	-	2	1
5251	HARDWARE STORES . . . . .	1	-	1	1
52 EX. 5251	OTHER . . . . .	1	-	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2	3	2	5
531	DEPARTMENT STORES . . . . .	1	1	1	2
533	VARIETY STORES. . . . .	1	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	-	1	-	2
54	FOOD STORES . . . . .	3	-	4	5
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	4	-	-	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	4	-	3	6
56	APPAREL AND ACCESSORY STORES. . . . .	1	1	1	11
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-	-	-	5
562	WOMEN'S READY-TO-WEAR STORES. . . . .	-	-	-	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	1	1	1	6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	3	1	2	6
5712	FURNITURE STORES. . . . .	-	-	-	2
OTHER 571	HOME FURNISHING STORES. . . . .	1	-	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	2	1	1	4
58	EATING AND DRINKING PLACES. . . . .	4	2	1	6
5812	EATING PLACES . . . . .	4	2	1	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-	-	-	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	1	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	2	5	1	13
592	LIQUOR STORES . . . . .	1	1	-	2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	-
597	JEWELRY STORES. . . . .	-	1	-	2
5992	FLORISTS. . . . .	-	1	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 16 Includes the establishments on E. Hwy 50 from Hunter Ln. to Maple and on E. Gregory Rd. from Elm to Hunter Ln. (Raytown, Jackson Co.) Tract 126, 128

MRC No. 17 Includes the planned center known as "Tower Plaza" and establishments on east side of State St. from 37th St. to 38th St. (Kansas City, Kans.)

MRC No. 18 Includes the planned center known as "Red Bridge Shopping Center" and establishments on Holmes Rd. from Red Bridge Rd. (E. 111th) to E. 112th and on E. 111th (Red Bridge Rd.) and E. 112th between Holmes Rd. and Oak St. (Kansas City)

MRC No. 19 Includes the planned center known as "Mission Shopping Center" and establishments in the area bounded by: 58th St., Roeland Dr., Johnson Dr., Roe Ave., Rock Creek Dr., and Nail Ave. (Mission and Roeland Park)

# ST. JOSEPH, MO.

Standard Metropolitan Statistical Area



0 5 10 15 MILES

# ST. JOSEPH, MO.

## City and Major Retail Centers

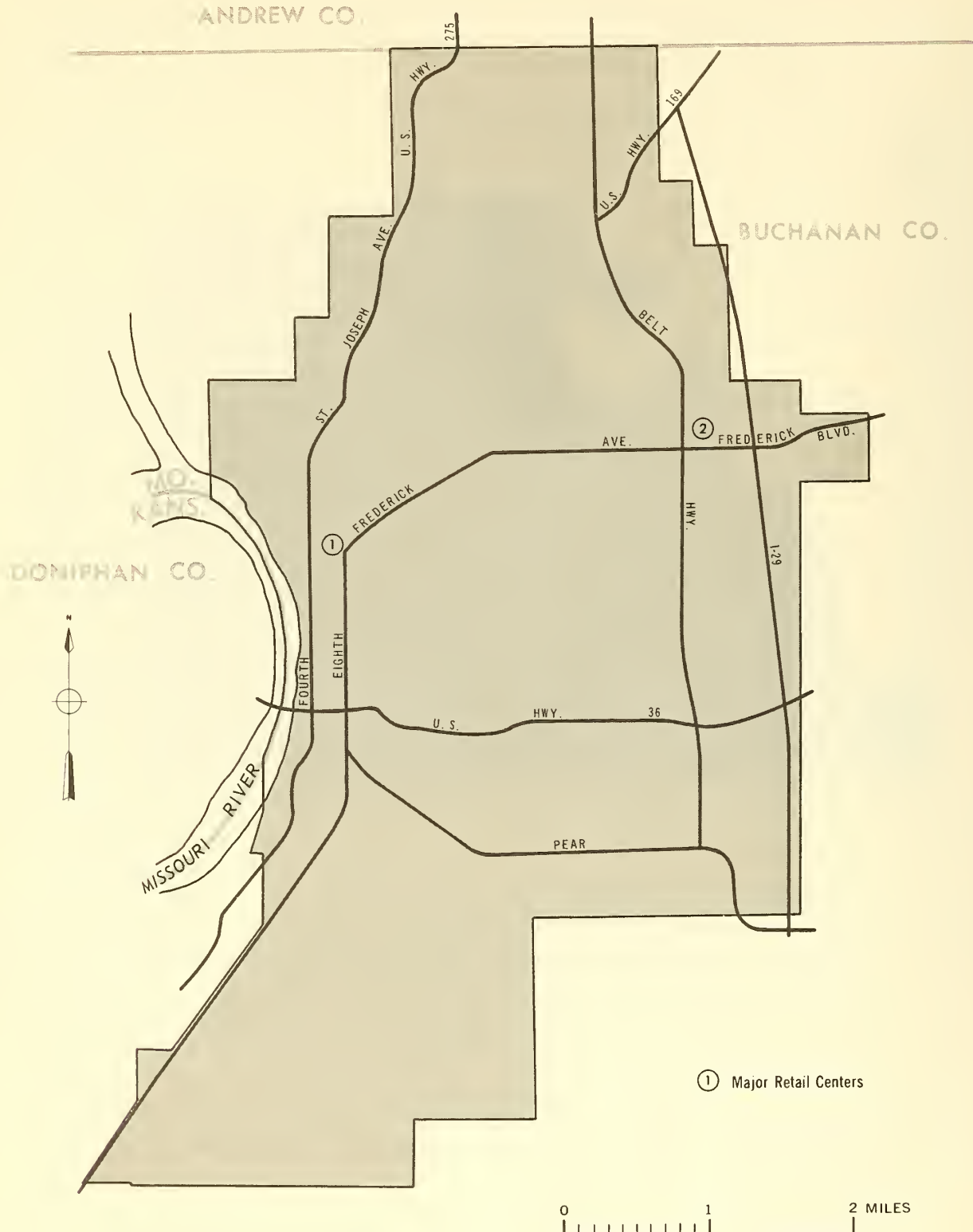




TABLE 1. Major Retail Centers in the SMSA: 1967

ST. JOSEPH SMSA—Coextensive with Buchanan County, Mo.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER. . . . .	890	141	54
	SALES . . . . . \$1,000. .	154 945	36 779	20 599
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER. . . . .	344	42	11
	SALES . . . . . \$1,000. .	50 019	5 377	4 924
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER. . . . .	146	50	19
	SALES . . . . . \$1,000. .	50 094	15 387	13 537
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER. . . . .	400	49	24
	SALES . . . . . \$1,000. .	54 832	16 015	2 138
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	890	141	54
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS. . . . .	45	5	3
5251	HARDWARE STORES . . . . .	9	-	-
52 EX. 5251	OTHER . . . . .	36	5	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	30	9	6
531	DEPARTMENT STORES . . . . .	8	3	3
533	VARIETY STORES. . . . .	9	3	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	13	3	2
54	FOOD STORES . . . . .	106	6	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	71	8	3
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	131	1	12
56	APPAREL AND ACCESSORY STORES. . . . .	59	23	9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	25	10	4
562	WOMEN'S READY-TO-WEAR STORES. . . . .	18	5	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	34	13	5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	57	18	4
5712	FURNITURE STORES. . . . .	15	6	-
OTHER 571	HOME FURNISHING STORES. . . . .	20	4	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	22	8	4
58	EATING AND DRINKING PLACES. . . . .	204	27	8
5812	EATING PLACES . . . . .	107	17	7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	97	10	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	34	9	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	153	35	6
592	LIQUOR STORES . . . . .	14	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	7	3	-
597	JEWELRY STORES. . . . .	11	4	1
5992	FLORISTS. . . . .	12	3	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

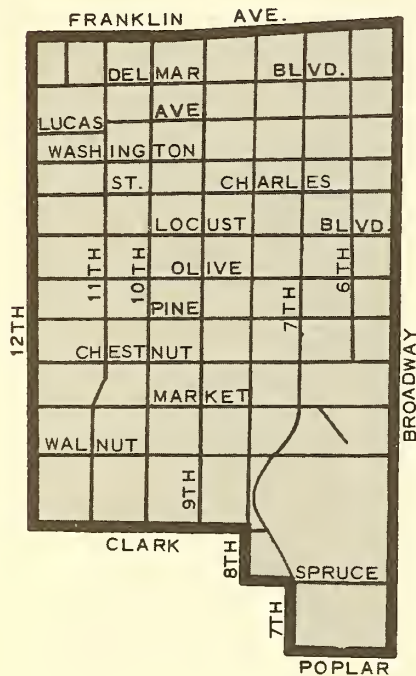
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the establishments in the area bounded by: Robidoux, 10th, Faraon, 12th, Felix, 10th, Messanie, 4th, Charles, and 3rd Sts. (St. Joseph city.) Tract 13

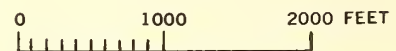
MRC No. 2 Includes the planned center known as "East Hills" and establishments on Frederick Ave. from 36th St. to Interstate 29 and on Belt Highway from Faraon to Woodlawn Terrace. (St. Joseph)

# ST. LOUIS, MO.-ILL.

Standard Metropolitan Statistical Area  
and Central Business District.



Comprising Census Tract 1253



# ST. LOUIS, MO.-ILL.

## City and Major Retail Centers

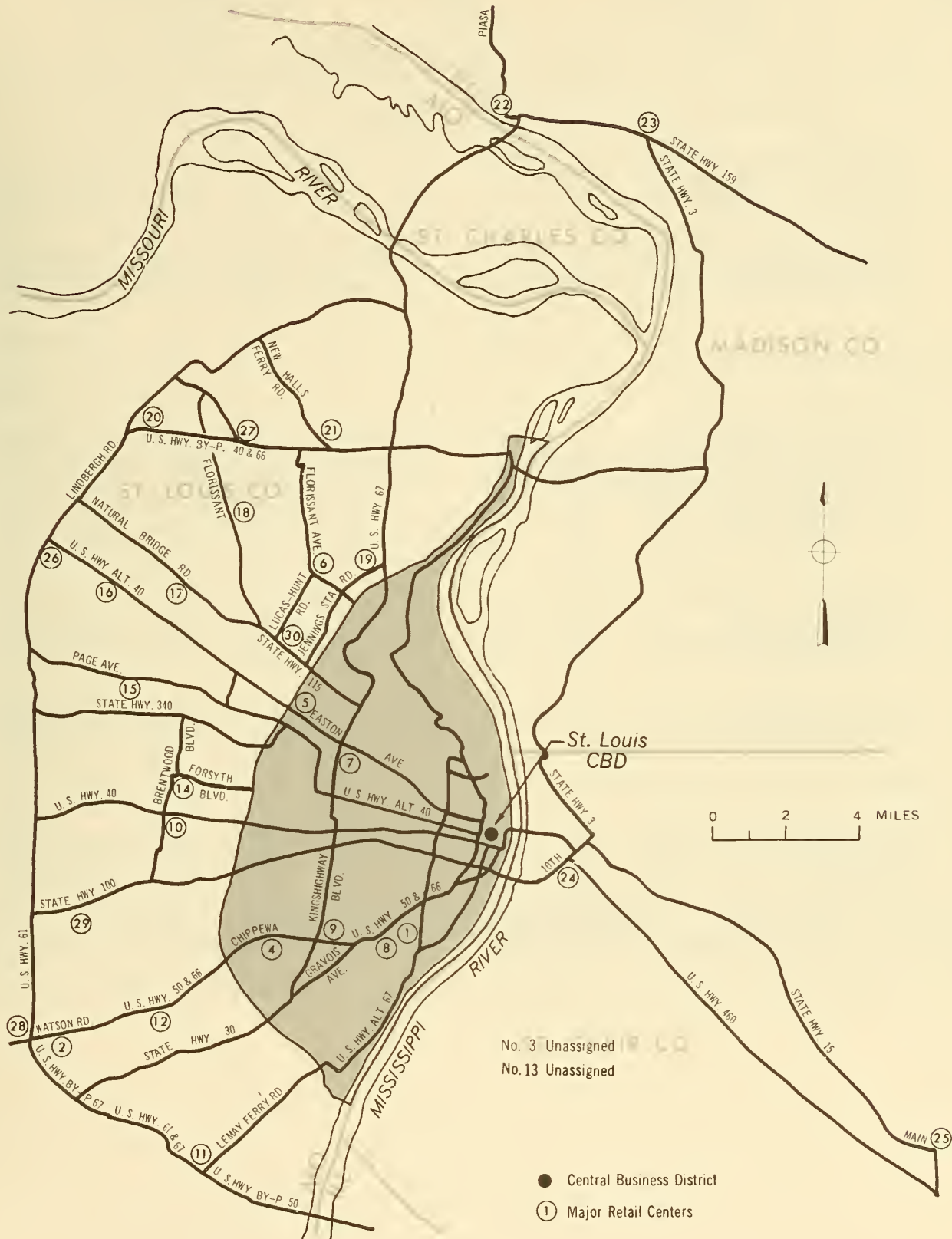




TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	418	206 807	44 619	11 126	475	193 331	41 111
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	3	(D)	(D)	(D)	7	(D)	(D)
5251	HARDWARE STORES. . . . .	2	(D)	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER. . . . .	1	(D)	(D)	(D)	6	343	60
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	10	117 288	26 405	6 689	13	110 783	25 168
531	DEPARTMENT STORES. . . . .	3	111 010	25 209	6 295	3	104 400	23 924
533	VARIETY STORES . . . . .	2	(D)	(D)	(D)	3	5 765	1 163
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	5	(D)	(D)	(D)	7	618	81
54	FOOD STORES. . . . .	42	6 311	887	198	45	4 776	674
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	1	(D)	(D)	(D)	1	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	5	(D)	(D)	(D)	11	573	87
56	APPAREL AND ACCESSORY STORES . . . . .	87	28 193	6 017	1 392	94	24 724	5 446
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	31	11 098	2 043	522	34	7 991	1 627
562	WOMEN'S READY-TO-WEAR STORES . . . . .	17	9 133	1 656	450	18	6 418	1 312
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	56	17 095	3 974	870	60	16 733	3 819
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	18	11 472	3 050	656	20	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	1	(D)	(D)	(D)	3	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	24	4 369	641	159	25	4 016	610
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	9	907	(D)	(D)	12	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	21	15 305	2 793	422	25	18 705	2 357
5712	FURNITURE STORES . . . . .	7	8 262	1 691	236	9	14 264	1 752
OTHER 571	HOME FURNISHINGS STORES. . . . .	2	(D)	(D)	(D)	2	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	12	(D)	(D)	(D)	14	(D)	(D)
58	EATING AND DRINKING PLACES . . . . .	115	15 781	5 007	1 684	130	12 058	3 591
5812	EATING PLACES. . . . .	82	14 144	4 666	1 553	87	10 264	3 256
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	33	1 637	341	131	43	1 794	335
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	8	3 680	718	190	10	3 694	659
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	126	18 126	2 450	497	139	16 367	2 877
592	LIQUOR STORES. . . . .	4	(D)	(D)	(D)	6	1 664	69
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	3	(D)	(D)	(D)	1	(D)	(D)
597	JEWELRY STORES . . . . .	42	7 065	866	143	41	6 362	1 022
5992	FLORISTS . . . . .	3	311	54	20	5	387	68

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>R</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	6 283	1 171 958	164 725	41 749	6 619	1 047 421	143 596
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	167	37 510	5 639	1 068	201	43 047	7 527
5251	HARDWARE STORES. . . . .	81	(D)	(D)	(D)	93	24 600	4 448
52 EX. 5251	OTHER. . . . .	86	(D)	(D)	(D)	108	18 447	3 079
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	150	221 246	42 065	10 686	138	207 400	37 811
531	DEPARTMENT STORES. . . . .	14	192 770	37 469	9 278	16	182 118	33 267
533	VARIETY STORES . . . . .	48	18 548	3 174	1 037	58	17 877	3 462
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	88	9 928	1 422	371	64	7 405	1 082
54	FOOD STORES. . . . .	1 309	239 317	21 266	5 274	1 548	223 976	19 029
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	240	199 176	18 310	2 775	251	183 053	15 742
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	623	80 094	7 934	2 079	567	56 739	5 847
56	APPAREL AND ACCESSORY STORES . . . . .	373	66 918	11 547	2 968	453	60 953	10 543
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	126	28 381	4 587	1 196	146	23 722	4 150
562	WOMEN'S READY-TO-WEAR STORES . . . . .	84	24 235	3 938	1 032	93	19 947	3 514
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	247	38 537	6 960	1 772	307	37 231	6 393
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	50	17 917	4 035	919	60	16 334	3 560
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	34	5 705	833	259	75	7 430	986
566	SHOE STORES <sup>3</sup> . . . . .	96	12 440	1 740	500	123	11 531	1 516
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	19	1 528	352	94	49	1 936	331
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	331	69 316	10 590	1 836	312	60 207	8 065
5712	FURNITURE STORES . . . . .	119	37 508	6 152	983	125	35 526	4 719
OTHER 571	HOME FURNISHINGS STORES. . . . .	67	6 842	1 028	202	67	5 791	958
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	145	24 966	3 410	651	120	18 890	2 388
58	EATING AND DRINKING PLACES . . . . .	1 929	130 746	31 002	11 155	2 028	103 197	23 651
5812	EATING PLACES. . . . .	973	99 244	26 494	9 441	1 023	71 134	19 362
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	956	31 502	4 508	1 714	1 005	32 063	4 289
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	260	45 559	6 678	1 723	256	37 702	5 591
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	901	82 076	9 694	2 185	865	71 147	9 790
592	LIQUOR STORES. . . . .	140	28 033	1 539	345	140	21 374	1 257
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	36	2 370	279	69	43	4 257	559
597	JEWELRY STORES . . . . .	91	12 193	1 655	300	80	8 752	1 456
5992	FLORISTS . . . . .	84	5 790	1 349	329	78	4 200	974

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

ST. LOUIS, MO.-ILL., SMSA—Consists of St. Louis city and Franklin, Jefferson, St. Charles, and St. Louis Counties, Mo., and Madison and St. Clair Counties, Ill.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	17 048	3 583 938	441 582	111 609	16 689	2 791 372	338 009
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	714	160 731	21 604	3 954	776	140 646	20 430
5251	HARDWARE STORES . . . . .	272	48 435	5 977	1 410	281	44 044	6 845
52 EX. 5251	OTHER . . . . .	442	112 296	15 627	2 544	495	96 602	13 585
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	577	632 369	95 421	25 368	482	446 285	67 280
531	DEPARTMENT STORES . . . . .	55	517 332	78 753	20 700	44	352 178	52 657
533	VARIETY STORES . . . . .	177	64 107	10 647	3 086	191	49 249	8 710
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	345	50 930	6 021	1 582	247	44 858	5 913
54	FOOD STORES . . . . .	2 984	842 775	73 781	17 428	3 340	696 704	59 667
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	972	649 959	58 638	9 118	933	527 500	45 799
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	2 149	287 882	27 226	6 754	2 089	208 058	19 983
56	APPAREL AND ACCESSORY STORES . . . . .	998	166 816	25 739	7 109	1 075	136 984	21 181
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	357	60 802	9 218	2 581	351	47 853	7 610
562	WOMEN'S READY-TO-WEAR STORES . . . . .	244	49 181	7 596	2 137	227	38 237	6 074
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	641	106 014	16 521	4 528	724	89 131	13 571
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	130	37 563	7 053	1 627	161	33 168	6 109
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	98	28 557	4 249	1 361	167	24 996	3 353
566	SHOE STORES <sup>3</sup> . . . . .	247	32 339	4 458	1 299	290	25 433	3 340
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . .	56	4 725	761	241	106	5 534	769
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	1 024	175 771	25 577	4 618	906	128 298	17 606
5712	FURNITURE STORES . . . . .	326	88 481	13 916	2 230	336	72 656	10 106
OTHER 571	HOME FURNISHINGS STORES . . . . .	215	18 411	2 859	578	185	13 147	2 205
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	483	68 879	8 802	1 810	385	42 495	5 295
58	EATING AND DRINKING PLACES . . . . .	4 267	298 423	69 348	26 387	4 306	221 902	49 519
5812	EATING PLACES . . . . .	2 330	226 735	59 030	22 594	2 283	152 920	40 515
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . .	1 937	71 688	10 318	3 793	2 023	68 982	9 004
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	642	142 513	20 091	5 132	619	110 493	15 333
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	2 721	226 699	24 157	5 741	2 163	174 502	21 211
592	LIQUOR STORES . . . . .	316	67 331	3 583	922	319	48 788	2 656
595	SPORTING GOODS STORES AND BICYCLE SHOPS . .	149	8 939	866	223	122	8 163	928
597	JEWELRY STORES . . . . .	233	24 449	3 641	698	223	17 360	2 585
5992	FLORISTS . . . . .	235	14 139	2 848	791	180	9 818	2 072

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	7.0	11.9	28.4	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	(D)	-12.9	14.3	(D)	3.2	4.5
5251	HARDWARE STORES . . . . .	(D)	(D)	10.0	(D)	(D)	1.4
52 EX. 5251	OTHER . . . . .	(D)	(D)	16.2	(D)	(D)	3.1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5.9	6.7	41.7	56.7	18.9	17.6
531	DEPARTMENT STORES . . . . .	6.3	5.8	46.9	53.7	16.4	14.4
533	VARIETY STORES . . . . .	(D)	3.8	30.2	(D)	1.6	1.8
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	(D)	34.1	13.5	(D)	0.9	1.4
54	FOOD STORES . . . . .	32.1	6.8	21.0	3.1	20.4	23.5
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	(D)	8.8	23.2	(D)	17.0	18.1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	(D)	41.2	38.4	(D)	6.8	8.1
56	APPAREL AND ACCESSORY STORES . . . . .	14.0	9.8	21.8	13.6	5.7	4.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	38.9	19.6	27.0	5.4	2.4	1.7
562	WOMEN'S READY-TO-WEAR STORES . . . . .	42.3	21.5	28.6	4.4	2.1	1.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	2.2	3.5	18.9	8.2	3.3	3.0
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	-18.2	15.1	37.0	7.4	5.9	4.9
5712	FURNITURE STORES . . . . .	-42.1	5.6	21.8	4.0	3.2	2.5
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	18.1	40.0	(D)	0.6	0.5
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	(D)	32.2	62.1	(D)	2.1	1.9
58	EATING AND DRINKING PLACES . . . . .	30.9	26.7	34.5	7.6	11.2	8.3
5812	EATING PLACES . . . . .	37.8	39.5	48.3	6.8	8.5	6.3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-8.8	-1.8	3.9	0.8	2.7	2.0
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	-0.4	20.8	29.0	1.8	3.9	4.0
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	10.7	15.4	29.9	8.8	7.0	6.3
592	LIQUOR STORES . . . . .	(D)	31.1	38.0	(D)	2.4	1.9
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	(D)	-44.3	9.5	(D)	0.2	0.2
597	JEWELRY STORES . . . . .	11.0	39.3	40.8	3.4	1.0	0.7
5992	FLORISTS . . . . .	-19.6	37.8	44.0	0.2	0.5	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

r Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	17.6	5.8
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	(D)	(D)
5251	HARDWARE STORES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	53.0	18.5
531	DEPARTMENT STORES . . . . .	57.6	21.5
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	2.6	0.7
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	(D)
56	APPAREL AND ACCESSORY STORES. . . . .	42.1	16.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	39.1	18.3
562	WOMEN'S READY-TO-WEAR STORES. . . . .	37.7	18.6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	44.4	16.1
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	64.0	30.5
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	35.1	13.5
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	59.4	19.2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	22.1	8.7
5712	FURNITURE STORES. . . . .	22.0	9.3
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	(D)	(D)
58	EATING AND DRINKING PLACES. . . . .	12.1	5.3
5812	EATING PLACES . . . . .	14.3	6.2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	5.2	2.3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	8.1	2.6
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	22.1	8.0
592	LIQUOR STORES . . . . .	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(D)	(D)
597	JEWELRY STORES. . . . .	57.9	28.9
5992	FLORISTS. . . . .	5.4	2.2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	17 048	418	87	47
	SALES . . . . . \$1,000. .	3 583 938	206 807	20 899	54 135
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	7 893	165	18	9
	SALES . . . . . \$1,000. .	1 283 711	25 772	7 222	4 637
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	2 599	118	46	27
	SALES . . . . . \$1,000. .	974 956	160 786	10 646	47 660
52, 55, 59 Ex. 591	ALL OTHER STORES:				
	NUMBER. . . . .	6 556	135	23	11
	SALES . . . . . \$1,000. .	1 325 271	20 249	3 031	1 838
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	17 048	418	87	47
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	714	3	3	1
5251	HARDWARE STORES . . . . .	272	2	2	-
52 EX. 5251	OTHER . . . . .	442	1	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	577	10	6	5
531	DEPARTMENT STORES . . . . .	55	3	1	3
533	VARIETY STORES. . . . .	177	2	4	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	345	5	1	1
54	FOOD STORES . . . . .	2 984	42	4	3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	972	1	3	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	2 149	5	-	2
56	APPAREL AND ACCESSORY STORES. . . . .	998	87	23	20
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	357	31	11	8
562	WOMEN'S READY-TO-WEAR STORES. . . . .	244	17	8	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	641	56	12	12
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	1 024	21	17	2
5712	FURNITURE STORES. . . . .	326	7	6	-
OTHER 571	HOME FURNISHING STORES. . . . .	215	2	4	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	483	12	7	2
58	EATING AND DRINKING PLACES. . . . .	4 267	115	11	5
5812	EATING PLACES . . . . .	2 330	82	6	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	1 937	33	5	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	642	8	3	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	2 721	126	17	8
592	LICUOR STORES . . . . .	316	4	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	149	3	1	-
597	JEWELRY STORES. . . . .	233	42	9	3
5992	FLORISTS. . . . .	235	3	-	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC 1. Includes establishments on Cherokee St. from Nebraska Ave. to Jefferson Ave., and on S. Jefferson Ave. from Utah St. to Potomac St. (St. Louis)

MRC 2. Includes the planned center known as "Crestwood Plaza" and establishments in the 9500 block of Watson Rd. (U.S. Hwy. 66) (Crestwood)



TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 4	No. 5	No. 6	No. 7
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	42	90	41	25
	SALES . . . . . \$1,000. .	24 500	21 016	36 994	21 643
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	15	19	10	9
	SALES . . . . . \$1,000. .	11 868	2 131	4 620	3 155
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	15	43	23	7
	SALES . . . . . \$1,000. .	11 421	12 500	30 720	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	12	28	8	9
	SALES . . . . . \$1,000. .	1 211	6 385	1 654	(0)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	42	90	41	25
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-	-	1	1
5251	HARDWARE STORES . . . . .	-	1	-	-
52 EX. 5251	OTHER . . . . .	-	2	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	4	4	2	2
531	DEPARTMENT STORES . . . . .	2	1	1	1
533	VARIETY STORES . . . . .	1	2	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1	1	-	-
54	FOOD STORES . . . . .	4	3	5	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-	2	1	3
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	4	2	2	1
56	APPAREL AND ACCESSORY STORES. . . . .	8	29	17	3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	4	6	6	1
562	WOMEN'S READY-TO-WEAR STORES. . . . .	2	3	4	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	4	23	11	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	3	10	4	2
5712	FURNITURE STORES. . . . .	-	6	-	1
OTHER 571	HOME FURNISHING STORES. . . . .	1	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	2	4	4	1
58	EATING AND DRINKING PLACES. . . . .	8	15	3	7
5812	EATING PLACES . . . . .	5	8	1	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	3	7	2	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	3	1	2	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	8	21	4	4
592	LIQUOR STORES . . . . .	-	1	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	1	-	-
597	JEWELRY STORES. . . . .	1	7	2	2
5992	FLORISTS. . . . .	1	1	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC 4. Includes the planned center known as "Hampton Village Shopping Center" and establishments on Hampton Ave. from Mardel Ave. to Devonshire St. and on Chippewa St. from January St. to Clifton Ave. (St. Louis)

MRC 5. Includes establishments in the area bounded by alley north of Easton Ave., Theodosia, Kienlen Ave., Cote-Brilliant Ave., Cote-Brilliant Ave. extended, Cote-Brilliant Ave., Hamilton Ave., Wells Ave., Wellston Pl. extended and Wellston Pl.; also Easton Ave. extended past Hamilton from 5400 to 5867. (Wellston, St. Louis)

MRC 6. Includes the planned center known as "Northland" bounded by Wabash RR, Lucas-Hunt Rd., and West Florissant Ave. (Jennings)

MRC 7. Includes establishments on Easton Ave. and Page Blvd. from N. Kingshighway Blvd. to Aubert Ave., and on Aubert Ave. and N. Kingshighway Blvd. from Easton Ave. to Page Blvd. (St. Louis)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 8	No. 9	No. 10	No. 11
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	40	21	36	67
	SALES . . . . . \$1,000. .	37 339	36 545	34 658	63 385
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	20	9	16	19
	SALES . . . . . \$1,000. .	2 786	944	7 142	10 231
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	7	2	12	31
	SALES . . . . . \$1,000. .	(0)	(0)	26 289	39 290
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	13	10	8	17
	SALES . . . . . \$1,000. .	(0)	(0)	1 227	13 864
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	40	21	36	67
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-				
	MENT DEALERS . . . . .	3	2	1	1
5251	HARDWARE STORES . . . . .	-	-	-	-
52 EX. 5251	OTHER . . . . .	3	2	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2	1	2	4
531	DEPARTMENT STORES . . . . .	1	1	1	3
533	VARIETY STORES. . . . .	1	-	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	-	-	-	1
54	FOOD STORES . . . . .	3	2	1	6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	5	4	2	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	2	2	2	6
56	APPAREL AND ACCESSORY STORES. . . . .	2	-	7	20
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,				
	FURRIERS . . . . .	1	-	3	7
562	WOMEN'S READY-TO-WEAR STORES. . . . .	1	-	1	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	1	-	4	13
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT				
	STORES . . . . .	3	1	3	7
5712	FURNITURE STORES. . . . .	1	-	1	-
OTHER 571	HOME FURNISHING STORES. . . . .	-	-	2	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC				
	STORES . . . . .	2	1	-	5
58	EATING AND DRINKING PLACES. . . . .	14	7	13	11
5812	EATING PLACES . . . . .	10	3	8	11
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	4	4	5	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	3	-	2	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	3	2	3	8
592	LIQUOR STORES . . . . .	-	-	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	-
597	JEWELRY STORES. . . . .	1	1	1	2
5992	FLORISTS. . . . .	-	1	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

F Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 8 Includes establishments on Gravois Ave. from Giles Ave. to Potomac St., and on South Grand Blvd. from Gravois Ave. to Chippewa St. (St. Louis)

MRC No. 9 Includes establishments on S. Kingshighway Blvd. from Pernod Ave. to Bancroft Ave. (St. Louis)

MRC No. 10 Includes the planned center known as "Westroads" and establishments on Clayton Rd. from S. Brentwood Blvd. to Haddington St. and on S. Brentwood Blvd. from Clayshire St. to Sierra St. (Clayton, Richmond Heights)

MRC No. 11 Includes the planned center known as "South County Center" and establishments on Lindbergh Blvd. from Lemay Ferry Rd. to Union Rd., on Lemay Ferry Rd. from No. 3900 to Forder Rd. and on Ritz Center Ct. (St. Louis Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 12	No. 14	No. 15	No. 16
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	39	52	27	49
	SALES . . . . . \$1,000. . .	10 902	34 810	10 772	16 993
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	12	7	11	25
	SALES . . . . . \$1,000. . .	4 077	679	3 165	6 704
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	7	36	12	8
	SALES . . . . . \$1,000. . .	3 452	33 240	6 850	5 783
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	20	9	4	16
	SALES . . . . . \$1,000. . .	3 373	891	757	4 506
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	39	52	27	49
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	3	1	-	5
5251	HARDWARE STORES . . . . .	1	-	-	4
52 EX. 5251	OTHER . . . . .	2	1	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3	8	3	2
531	DEPARTMENT STORES . . . . .	1	2	2	1
533	VARIETY STORES . . . . .	1	2	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	1	4	-	1
54	FOOD STORES . . . . .	5	3	6	8
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	2	-	1	2
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	10	2	-	8
56	APPAREL AND ACCESSORY STORES. . . . .	2	23	8	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	1	14	4	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	-	6	3	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	1	9	4	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	2	5	1	6
5712	FURNITURE STORES. . . . .	-	1	-	2
OTHER 571	HOME FURNISHING STORES. . . . .	-	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	2	4	1	4
58	EATING AND DRINKING PLACES. . . . .	5	3	4	15
5812	EATING PLACES . . . . .	3	1	4	9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	2	2	-	6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	2	1	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	5	6	3	1
592	LIQUOR STORES . . . . .	1	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	1
597	JEWELRY STORES. . . . .	1	-	1	-
5992	FLORISTS. . . . .	-	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 12 Includes the planned center known as "Yorkshire Center" and establishments on Watson Rd. from Culver Hill Dr. to Sherbrooke (Webster Groves city and St. Louis Co.)

MRC No. 14 Includes establishments on Forsyth Blvd. from Meramec Ave. to Clayton city limits (Clayton)

MRC No. 15 Includes the planned center known as "Town and Country Mall" on Page Ave. from Woodson Rd. to Hurst Green Dr. (Overland)

MRC No. 16 Includes the planned center known as "Breckenridge Hills" and establishments on St. Charles Rock Rd. from Edmondson Rd. to Sims Ave. (Breckenridge Hills, St. Louis Co.)



TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 17	No. 18	No. 19	No. 20	No. 21
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER. . . . .	22	62	28	30	19
	SALES . . . . . \$1,000. .	8 206	15 064	39 770	9 602	15 813
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER. . . . .	8	22	6	9	12
	SALES . . . . . \$1,000. .	3 321	8 721	10 561	3 697	5 154
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER. . . . .	7	12	17	13	2
	SALES . . . . . \$1,000. .	4 058	2 052	28 775	4 728	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER. . . . .	7	28	5	8	5
	SALES . . . . . \$1,000. .	827	4 291	434	1 177	(D)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	22	62	28	30	19
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-					
	MENT DEALERS . . . . .	1	4	1	1	1
5251	HARDWARE STORES . . . . .	-	2	-	-	1
52 EX. 5251	OTHER . . . . .	1	2	1	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3	2	3	3	1
531	DEPARTMENT STORES . . . . .	1	-	2	1	1
533	VARIETY STORES. . . . .	1	1	1	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	1	1	-	1	-
54	FOOD STORES . . . . .	3	4	4	6	6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	3	6	-	-	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	-	11	-	1	1
56	APPAREL AND ACCESSORY STORES. . . . .	2	5	12	7	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,					
	FURRIERS . . . . .	-	-	4	4	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	-	-	2	4	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	2	5	8	3	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT					
	STORES . . . . .	2	5	2	3	1
5712	FURNITURE STORES. . . . .	1	1	-	-	1
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC					
	STORES . . . . .	1	3	2	3	-
58	EATING AND DRINKING PLACES. . . . .	3	14	1	2	3
5812	EATING PLACES . . . . .	3	11	1	2	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-	3	-	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	2	4	1	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	3	7	4	6	3
592	LIQUOR STORES . . . . .	-	1	-	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	1	-	1	-
597	JEWELRY STORES. . . . .	3	2	2	1	1
5992	FLORISTS. . . . .	-	1	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 17 Includes the planned center known as "Bel Acres Shopping Center" and establishments in the 8900 and 9000 blocks of Natural Bridge Rd. (Bel Ridge)

MRC No. 18 Includes establishments on Florissant Rd. from Brotherton St. to Hereford St. (Ferguson)

MRC No. 19 Includes the planned center known as "River Roads Shopping Center" bounded by north property line of shopping center, Halls Ferry Rd., Jennings Station Rd., and Ada Wortley Ln. (Jennings)

MRC No. 20 Includes the planned center known as "Village Square Shopping Center" northwest of the intersection of Interstate Route 270 and Lindbergh Blvd., near Lynn-Haven Ln. (Hazelwood)

MRC No. 21 Includes the planned center known as "Central City Shopping Center" in the area bounded by Interstate Hwy. 270 (By-pass Hwy. 40 and 66), Old Halls Ferry Rd., and Halls Ferry Rd. (Ferguson)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 22	No. 23	No. 24	No. 25	No. 26
	RETAIL STORES, TOTAL: <sup>1</sup>					
	NUMBER. . . . .	49	38	32	107	54
	SALES . . . . . \$1,000. .	14 685	16 541	22 907	32 270	81 279
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER. . . . .	10	7	9	27	10
	SALES . . . . . \$1,000. .	1 491	5 044	5 199	2 874	8 317
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>					
	NUMBER. . . . .	28	16	9	46	38
	SALES . . . . . \$1,000. .	12 261	9 906	13 048	19 347	71 879
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER. . . . .	11	15	14	34	6
	SALES . . . . . \$1,000. .	933	1 591	4 660	10 049	1 083
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	49	38	32	107	54
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	1	2	3	3	-
5251	HARDWARE STORES . . . . .	-	-	-	-	-
52 EX. 5251	OTHER . . . . .	1	2	3	3	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5	5	2	6	7
531	DEPARTMENT STORES . . . . .	2	2	1	2	4
533	VARIETY STORES . . . . .	2	2	1	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	1	1	-	3	1
54	FOOD STORES . . . . .	1	2	3	2	6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-	3	9	7	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	-	5	1	1	1
56	APPAREL AND ACCESSORY STORES. . . . .	17	7	4	21	27
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	6	4	2	11	8
562	WOMEN'S READY-TO-WEAR STORES. . . . .	5	4	2	8	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	11	3	2	10	19
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	6	4	3	19	4
5712	FURNITURE STORES. . . . .	4	1	1	4	2
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	1	4	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	2	2	1	11	1
58	EATING AND DRINKING PLACES. . . . .	6	4	5	18	2
5812	EATING PLACES . . . . .	3	4	3	13	1
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	3	-	2	5	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	3	1	1	7	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	10	5	1	23	5
592	LIQUOR STORES . . . . .	-	-	1	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	3	-
597	JEWELRY STORES. . . . .	4	1	-	7	3
5992	FLORISTS. . . . .	-	-	-	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 22 Includes establishments in the area bounded by: north side of W. 4th St., Market, south side of Broadway, and State St. (Alton)

MRC No. 23 Includes the planned center known as "Eastgate Plaza" at the intersection of State Hwy. 143 and State Hwy. 3, and establishments on W. St. Louis Ave. from Virginia Ave. to G.M. and O. R.R. (East Alton)

MRC No. 24 Includes establishments on Illinois Ave. from N. 9th St. to N. 11th St., on State St. from Illinois Ave. to N. 13th St., on St. Louis Ave. from N. 9th St. to N. 10th St., and on N. 9th St. and N. 10th St. from St. Louis Ave. to Illinois Ave. (East St. Louis)

MRC No. 25 Includes establishments on Main St. from N. 4th to Walnut and on Public Square. (Belleville)

MRC No. 26 Includes the planned center known as "Northwest Plaza" and establishments on Lindbergh from Old St. Charles Rock Rd. to St. Charles Rock Rd. and on St. Charles Rock Road from Lindbergh to Adie Rd. (St. Ann, St. Louis Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)			
		No. 27	No. 28	No. 29	No. 30
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	25	14	35	30
	SALES . . . . . \$1,000. .	9 691	24 337	12 353	11 921
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	7	4	11	10
	SALES . . . . . \$1,000. .	4 410	(0)	4 328	7 590
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	12	5	13	7
	SALES . . . . . \$1,000. .	4 669	(0)	4 722	2 720
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	6	5	11	13
	SALES . . . . . \$1,000. .	612	888	3 303	1 611
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	25	14	35	30
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-				
	MENT DEALERS . . . . .	2	1	1	2
5251	HARDWARE STORES . . . . .	-	-	1	1
52 EX. 5251	OTHER . . . . .	2	1	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2	1	3	1
531	DEPARTMENT STORES . . . . .	1	1	1	1
533	VARIETY STORES. . . . .	1	-	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	-	-	1	-
54	FOOD STORES . . . . .	3	2	6	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-	-	2	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	1	2	5	3
56	APPAREL AND ACCESSORY STORES. . . . .	6	1	5	4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,				
	FURRIERS . . . . .	1	-	1	4
562	WOMEN'S READY-TO-WEAR STORES. . . . .	1	-	1	4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	5	1	4	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT				
	STORES . . . . .	4	3	5	2
5712	FURNITURE STORES. . . . .	1	1	1	-
OTHER 571	HOME FURNISHING STORES. . . . .	1	1	2	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC				
	STORES . . . . .	2	1	2	2
58	EATING AND DRINKING PLACES. . . . .	3	2	4	5
5812	EATING PLACES . . . . .	2	1	4	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	1	1	-	3
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	-	1	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	3	2	3	7
592	LIQUOR STORES . . . . .	-	1	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	1
597	JEWELRY STORES. . . . .	1	1	1	3
5992	FLORISTS. . . . .	1	-	-	2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 27 Includes the planned center known as "Grandview Plaza" at the intersection of Highway 66 and Washington St. and establishments on the north side in the 1500-1600 block of Dunn Rd. (Florissant)

MRC No. 28 Includes the planned center known as "E.J. Korvette" (Sunset Hills) and establishments on Lindbergh Blvd. from Highway 66 to Rott and on Highway 66 from Lindbergh to Geyer. (Sunset Hills)

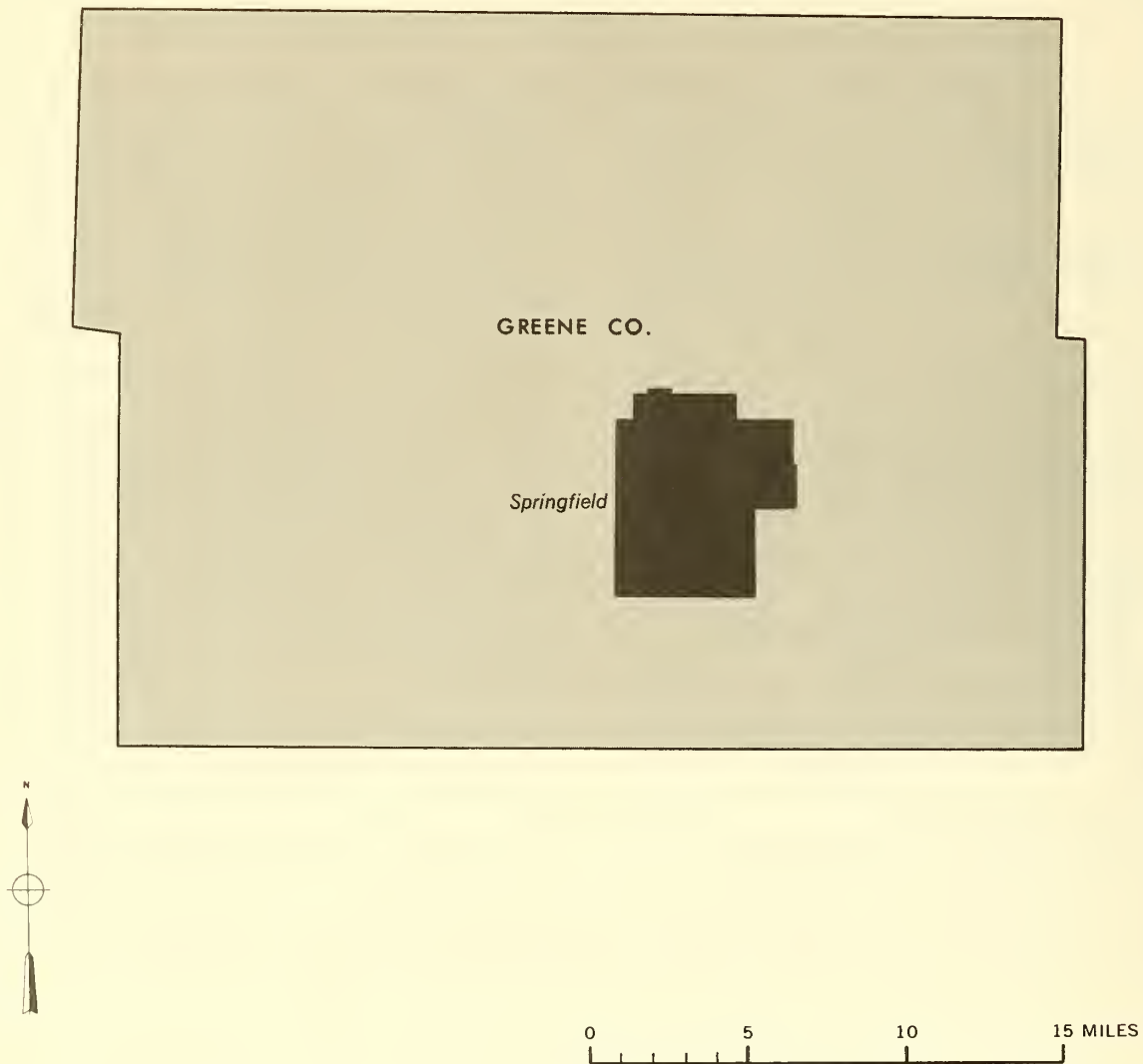
MRC No. 29 Includes the planned centers known as "Bennett Hills Shopping Center" and "Warson Village", establishments on Manchester Road from Bennett to Mouier Place. (Glendale, St. Louis Co.)

MRC No. 30 Includes the planned center known as "Normandy Shopping Center" and establishments on Natural Bridge Road from Pasadena Hills to Colonial Ave. (Northwoods, St. Louis Co.)



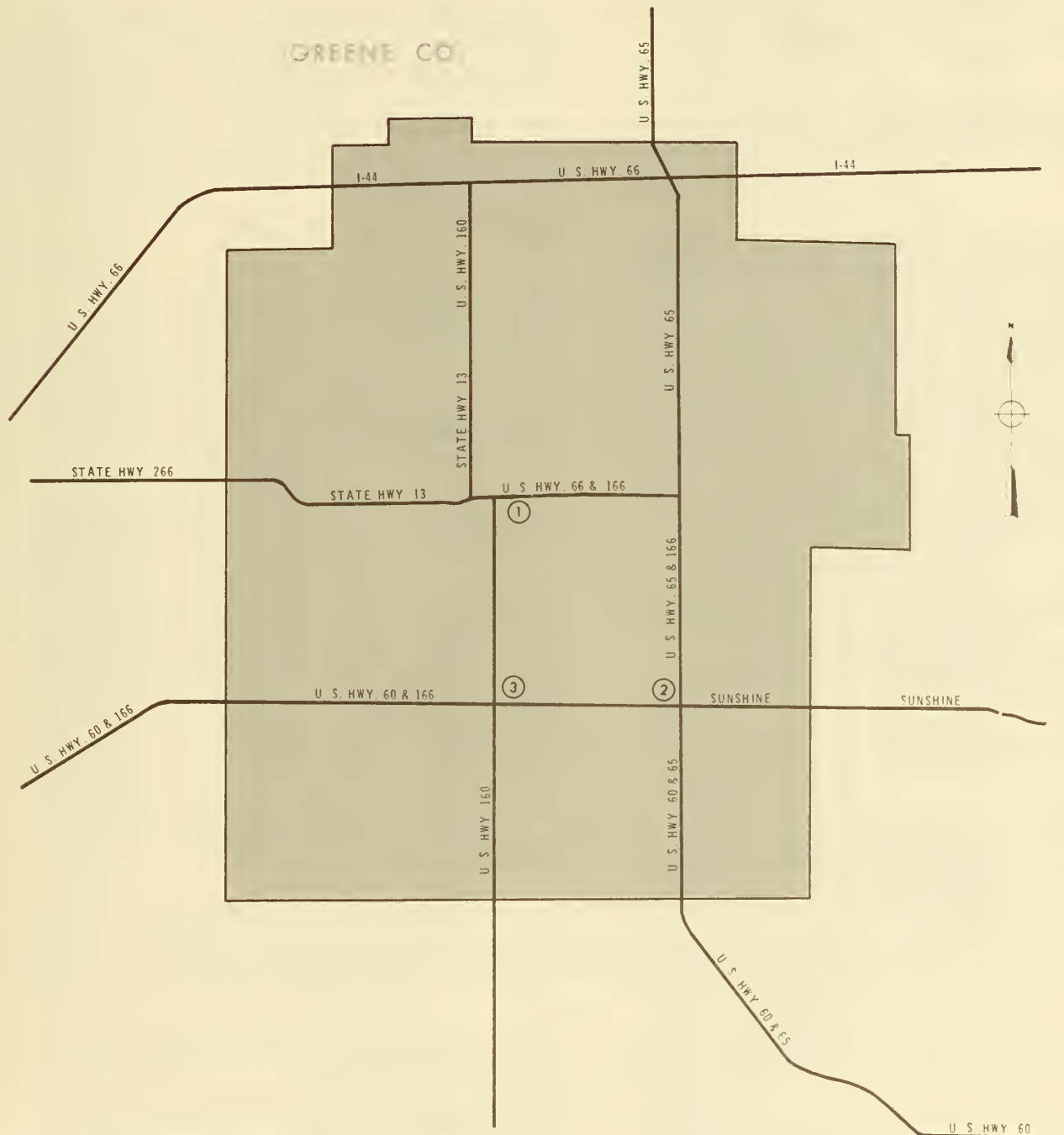
# SPRINGFIELD, MO.

Standard Metropolitan Statistical Area



# SPRINGFIELD, MO.

## City and Major Retail Centers



① Major Retail Centers

0 1 2 3 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

SPRINGFIELD SMSA — Coextensive with Greene County, Mo.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	1 521	171	14	24
	SALES . . . . . \$1,000. .	269 382	55 024	11 200	11 598
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	496	42	4	8
	SALES . . . . . \$1,000. .	82 051	5 825	1 623	5 658
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	269	62	3	6
	SALES . . . . . \$1,000. .	69 834	32 424	(0)	5 286
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	756	67	7	10
	SALES . . . . . \$1,000. .	117 633	16 775	(0)	654
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 521	171	14	24
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	82	8	1	1
5251	HARDWARE STORES . . . . .	13	2	-	1
52 EX. 5251	OTHER . . . . .	69	6	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	61	8	1	3
531	DEPARTMENT STORES . . . . .	6	3	1	1
533	VARIETY STORES . . . . .	19	3	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	36	2	-	1
54	FOOD STORES . . . . .	182	2	2	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	155	15	1	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	267	5	3	7
56	APPAREL AND ACCESSORY STORES. . . . .	104	38	-	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	41	17	-	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	29	12	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	63	21	-	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	104	16	2	2
5712	FURNITURE STORES. . . . .	34	6	1	-
OTHER 571	HOME FURNISHING STORES. . . . .	24	3	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	46	7	1	2
58	EATING AND DRINKING PLACES. . . . .	284	32	2	5
5812	EATING PLACES . . . . .	238	21	2	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	46	11	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	30	8	-	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	252	39	2	-
592	LIQUOR STORES . . . . .	42	7	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	8	-	1	-
597	JEWELRY STORES. . . . .	14	4	-	-
5992	FLORISTS. . . . .	14	2	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC 1. Includes the establishments in the area bounded by: M.P. R.R., Dollison Ave. extended, Dollison Ave., Cherry, Jefferson Ave., Cherry, Mt. Vernon, Campbell Ave., Mt. Vernon, and Grant Ave. (Springfield city) Tract 1

MRC 2. Includes the planned centers known as "Katz Discount City" and "Plaza Shopping Center" and establishments on S. Glenstone from E. Portland to E. Cherokee, E. Sunshine from Kentwood to S. Glenstone. (Springfield city)

MRC 3. Includes the planned center known as "Wedgewood Shopping Center" and establishments on S. Campbell from W. Stanford to W. Cherokee and on W. Sunshine from S. Campbell to S. Grant. (Springfield city)



# Appendix

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two



proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. **Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>1</sup> for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

**Payroll, entire year**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

**Paid employees for the pay period including March 12, 1967**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

<sup>1</sup> Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.



Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

#### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

#### FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

#### AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores," Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

#### GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

#### APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)—Comprises the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales



of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Shoe stores (SIC 566)**—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

**Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)**—Comprises the following industries:

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

**Home furnishings stores (SIC 571, except 5712)**—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

**Household appliance, radio-TV, music stores (SIC 572 and 573)**—Comprises the following industries:

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

**Eating places (SIC 5812)**—Comprises the following industries:

**Restaurants, lunchrooms, caterers**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

#### DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

#### MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Sporting goods stores; bicycle shops (SIC 595)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; type-writer stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

#### NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.







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